



S.I.T.E. Superhighway Association of Industry Karachi.

Registered: (i) D.G.T.O. (Under Section 3(2)(d) of the Trade Organization Ordinance, (2007))

(ii) S.E.C.P. (Under Section 32 of the Companies Ordinance, 1984 (XLVII of 1984))

S.I.T.E. SUPERHIGHWAY ASSOCIATION OF INDUSTRY KARACHI

PROPOSED PLAN OF ACTIVITIES

Under Trade Organization Rules, 2013
For the Year 2026

S.#	Activity	Time frame		Financial impact	Intended Goals (Use Annexure for Details)
		Date of Commencement	Date of Accomplishment		
1	MEETINGS	Every Month	One day	30,000	The Executive Committee member of S.I.T.E Superhighway Association of Industry will hold meeting of E.C to discuss the affairs of the Association as per the Trade Organizations Act, 2013 and Trade Organizations Rules, 2013.
2	<u>Training</u>	02-02-2026	20-02-2026	265,000	S.I.T.E Superhighway Association of Industry will plan to organize the training program for the members of the Association with especially in the sector of the Industry.
3	<u>Seminars</u>	01-04-2026	07-04-2026	110,000	S.I.T.E Superhighway Association of Industry plans to organize the Seminar on the Major topics, besides others discussed and taken up include the following"- a. Modern trends and techniques in the field of Industry of allied products to make them more competitive domestically and internationally. b. Health and Safety measures of the workforce of Industry of the country. c. Apprise the Members about the latest Government Policies and statutory requirements to be completed by the Members. d. Measures to promote Corporate Culture among the Members, particularly small units.



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4	<u>Meeting with Government Department</u>	17-06-2026	23-06-2026	50,000	S.I.T.E Superhighway Association of Industry plans to hold meeting with Govt. department regarding Increase the industry sector. Secure Advertisements for the Voluntary donations from new Members / Existing Members. Help in establishing inter action with other industrial undertakings. Direct contact with Government offices at Federal and Provincial levels.
5	<u>Workshop</u>	21-09-2026	10-10-2026	65,000	S.I.T.E Superhighway Association of Industry will plan to motivate such Business community from illegal trade to legal trade. In this regard we want to hold awareness workshops on regular bases.
6	<u>Delegation with Consulates</u>	02-11-2026	06-11-2026	30,000	S.I.T.E Superhighway Association of Industry will interact with the Consultants is a key for any Association. S.I.T.E Superhighway Association of Industry will plan to establish relation with embassies and consulates on the grounds of mutual interest trades. To interact with Ambassadors of different countries for inviting foreign delegates to our Association to discuss the matter of mutual business interest to further listen them for their recommendations.
7	<u>Training</u>	10-11-2026	25-11-2026	215,000	S.I.T.E Superhighway Association of Industry will arrange the training for the members of the Association to increase their knowledge for the betterment of the trade, industry or services.
8	<u>Exhibitions</u>	02-12-2026	05-12-2026	100,000	S.I.T.E Superhighway Association of Industry in the International Exhibitions / Conferences through sponsorship by Trade Development Authority of Pakistan for the benefit of Member Firms in particular and the country on the



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					whole for enhancing Export Performance.
9.	<u>Delegations</u>	10-12-2026	30-12-2026	120,000	S.I.T.E Superhighway Association of Industry will plan to send a delegation of members of the Association to Japan to facilitate the members and promote the trade.
10.	<u>Workshops on Taxations</u>	10-08-2026	22-12-2026	60,000	The built up the awareness program to our members regarding tax compliances and tax issues in the economy.